

# 2026 JRS/USA ADVOCACY DAY

Action and Social Media Toolkit



## April 21, 2026 | Virtual or In-Person Activate your network for Advocacy Day

A simple toolkit to help partners promote participation, engage communities, and amplify Advocacy Day together.



### Social Media Posts

Use these posts to promote participation across platforms before Advocacy Day.

- ✓ Downloadable graphics
- ✓ Copy per platform
- ✓ Hashtags/handles



### Email Invite

Send this email to invite networks, campuses, and communities to participate.

- Downloadable banner
- Invitation copy



### Sample Press Release

Share with local media to announce Advocacy Day involvement and goals.

- ✓ Customizable template
- ✓ Guidance for sharing
- ✓ Clear advocacy messaging and policy context

*Questions or need support?*  
Reach out to our team as you prepare for Advocacy Day

✉ [megan.kinard@jrsusa.org](mailto:megan.kinard@jrsusa.org)  
✉ [clara.sayans@jrsusa.org](mailto:clara.sayans@jrsusa.org)

## Sample Social Media Messages

### Facebook | @jrsusa

#### MESSAGE 1

We're joining Jesuit Refugee Service/USA for Advocacy Day on April 21—and we invite you to join us.

Advocacy Day brings together people from across the country to learn from policy experts, hear stories from the field, and meet with congressional offices in support of refugees and other forcibly displaced people.

This is an opportunity to put our shared values into action—together.

 April 21

 Register by March 5

 Sign up here: [link]

#### MESSAGE 2

On April 21, I'll be participating in Advocacy Day with Jesuit Refugee Service/USA, standing in solidarity with refugees and other forcibly displaced people.

This day is about learning, accompaniment, and speaking up for policies that protect human dignity. We're grateful to join a nationwide community committed to compassion, justice, and welcome.

Registration is open through March 5. I hope you'll join me.







 Register here: [link]

## Download Graphics



 [Click Here](#)

My Drive > Advocacy Day 2026 > Partner Packet Social M...

Type	People	Modified	Source
Name	Owner	Date modified	File size
 LinkedIn_Graphic.png	 me	11:11 AM me	752 KB
 Instagram_Graphic.png	 me	10:55 AM me	854 KB
 Facebook_Graphic.png	 me	11:09 AM me	463 KB

## Sample Social Media Messages

### Instagram | @jrs\_usa

#### MESSAGE 1

We're proud to be joining @jrs\_usa for Advocacy Day on April 21.

Advocates from across the country will come together to learn, share stories from the field, and meet with congressional offices in solidarity with refugees and other forcibly displaced people.

Join us. Registration closes March 5.

 Sign up: [link]

#AdvocacyDay #RefugeeAdvocacy #FaithInAction #StandWithRefugees

#### MESSAGE 2

I'm participating in Advocacy Day with @jrs\_usa and we hope you'll join me.

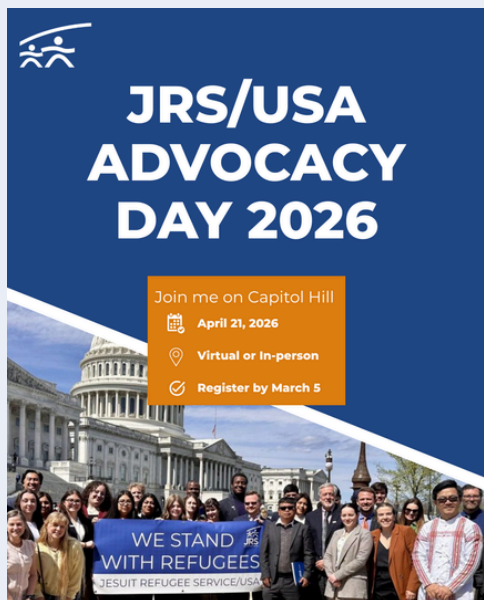
 April 21

 Register by March 5

This is a chance to advocate for just and humane policies alongside people of faith and conscience from across the country.







 Register here: [link]

## Download Graphics



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Type	People	Modified	Source
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 LinkedIn_Graphic.png	 me	11:11 AM me	752 KB
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 Facebook_Graphic.png	 me	11:09 AM me	463 KB

## Sample Social Media Messages

### LinkedIn | @jesuit refugee service/(jrs)usa

#### MESSAGE 1

We're proud to participate in Advocacy Day 2026 with Jesuit Refugee Service/USA. On April 21, advocates from across the country will come together to learn from policy experts, hear stories from the field, and engage congressional offices in support of refugees and other forcibly displaced people.

Registration is open through March 5. We encourage our community and partners to join us.


 Register here: [link]

#### MESSAGE 2

Advocacy Day is an opportunity to turn shared values into action.

I'll be joining Jesuit Refugee Service/USA on April 21 to advocate for dignity, protection, and humane policies for refugees and displaced people and we invite you to join me.













Registration closes March 5.

 [link]

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Name ↓	Owner	Date modified	File size	Sort	
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 Instagram_Graphic.png 	 me	10:55 AM me	854 KB	⋮	
 Facebook_Graphic.png 	 me	11:09 AM me	463 KB	⋮	

## Sample Email Copy

### MESSAGE 1

**Subject:** Join me for JRS/USA Advocacy Day on April 21


Hi [Name],

I'm reaching out to invite you to join me for Advocacy Day on April 21 with **Jesuit Refugee Service/USA**.

This day brings together advocates from across the country to learn, reflect, and engage policymakers in support of refugees and other forcibly displaced people. It's a meaningful opportunity to connect our values with action and to raise our voices together.

Registration closes on March 5, and I didn't want you to miss the chance to participate.

 April 21

 Register by March 5

 Sign up here: [link]












I hope you'll consider joining me for this important day.

Best,  
[Your Name]

## Download Graphics

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Type	People	Modified	Source			
Name	Owner	Date modified	File size			
 LinkedIn_Graphic.png	 me	11:11 AM	752 KB			
 Instagram_Graphic.png	 me	10:55 AM	854 KB			
 Facebook_Graphic.png	 me	11:09 AM	463 KB			
 Email Header.png	 me	11:43 AM	143 KB			



## Sample Email Copy

### MESSAGE 2

**Subject:** I Thought You'd Like this Opportunity!

Hi [Name],

I wanted to share something meaningful I'm participating in this spring and invite you to consider joining me.

On April 21, I'll be taking part in **Advocacy Day with Jesuit Refugee Service/USA**—a national day of learning, community, and advocacy in solidarity with refugees and other forcibly displaced people.

Advocacy Day brings together people from across the country to hear stories from the field, learn from policy experts, and engage congressional offices in support of policies that uphold dignity and protection for those forced to flee their homes.

I'm participating because I believe this is an important moment to show up—together—and speak with clarity and compassion.

If this resonates with you, I'd love for you to join me.

 Advocacy Day: April 21

 Registration deadline: March 5

 Register here: [link]

Please feel free to reach out if you have any questions. I hope you'll consider being part of this day.

Warmly,  
[Your Name]

## Download Graphics

 [Click Here](#)



## Sample Press Release

### FOR IMMEDIATE RELEASE

[Date]

#### [Organization Name] to Participate in JRS/USA Advocacy Day to Support Refugees and All Forcibly Displaced People

[City, State] — [Organization Name] is proud to announce its participation in Advocacy Day 2026 with Jesuit Refugee Service/USA (JRS/USA), taking place on April 21. Advocacy Day is a national gathering that brings together people from across the country to learn, reflect, and advocate in solidarity with refugees and other forcibly displaced people.

Advocacy Day centers on education, community, and action. Participants engage with stories from the field, hear from policy experts, and meet with congressional offices to support policies that uphold dignity, protection, and humane treatment for those forced to flee their homes.

"[Insert a short quote from a leader or participant, for example: 'We believe this is a critical moment to show up with clarity and compassion for people who are being forced from their homes,' said \_\_\_, \_\_\_. 'Advocacy Day gives us the opportunity to stand together and make our values visible.']"

[Organization Name] is participating because [briefly state your motivation or connection to the mission—e.g., commitment to justice, faith-based values, community solidarity, concern for human dignity, etc.]. Through Advocacy Day, the organization hopes to [insert goals, such as: raise awareness locally, encourage compassionate policies, deepen community engagement, or strengthen advocacy for displaced people].

"[Optional second quote: Share what you hope to achieve or why this matters to your community.]"

Advocacy Day participants can join either in person or virtually, making it accessible to individuals and groups across the country. The event provides a meaningful opportunity for community members to learn about the realities of forced displacement and to use their voices in support of just and humane policies.

#### Event Details:

- **Event:** JRS/USA Advocacy Day
- **Date:** April 21
- **Registration Deadline:** March 5
- **More Information and Registration:** [www.jrsusa.org/advocacyday26](http://www.jrsusa.org/advocacyday26)

[Organization Name] invites community members to learn more about Advocacy Day and consider participating alongside them in this important moment of solidarity and action.

For more information, please contact:

[Name]

[Title]

[Organization Name]

[Email Address]

[Phone Number]

#### About [Organization Name]:

[Insert 1–2 sentences describing your organization, its mission, and its connection to advocacy, service, or community engagement.]

#### About Jesuit Refugee Service/USA:

Jesuit Refugee Service/USA seeks to accompany, serve, and advocate the cause of forcibly displaced people, that they may heal, learn, and determine their own future in community.

## Learn More About Past Advocacy Days

[On the Feast of the Annunciation, JRS/USA Advocates for Humanitarian Aid](#)

[JRS/USA Advocacy Day 2024: Raising Voices for Refugees](#)

[JRS/USA Advocacy Day 2023: Expressing Support for Refugees in the U.S. and Abroad](#)